

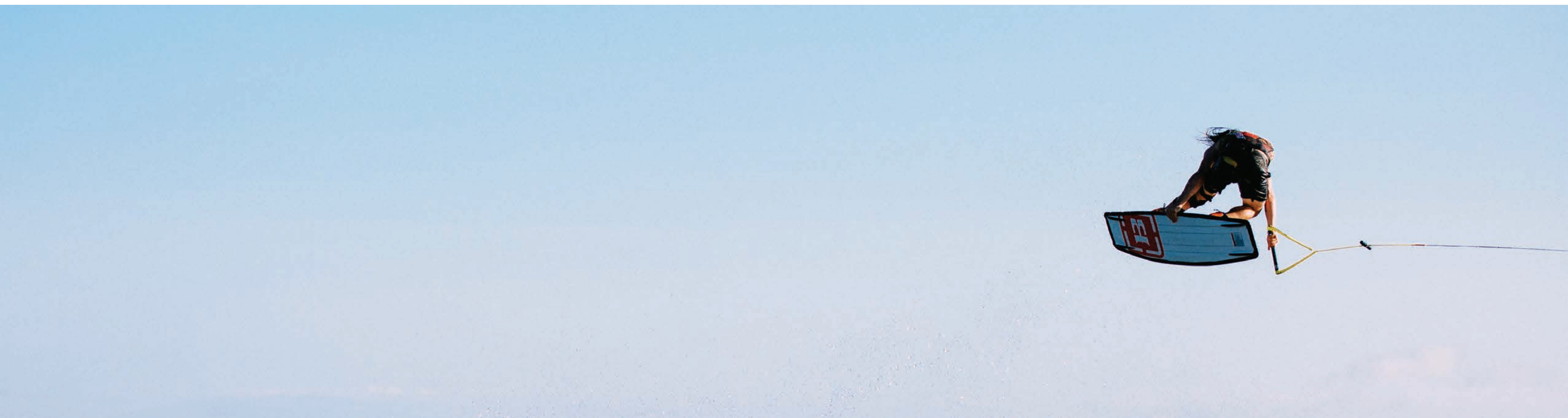


alliancewakeskate.com
alliancewakesurf.com
alliancewakegear.com



MEDIA KIT

TWO THOUSAND SIXTEEN



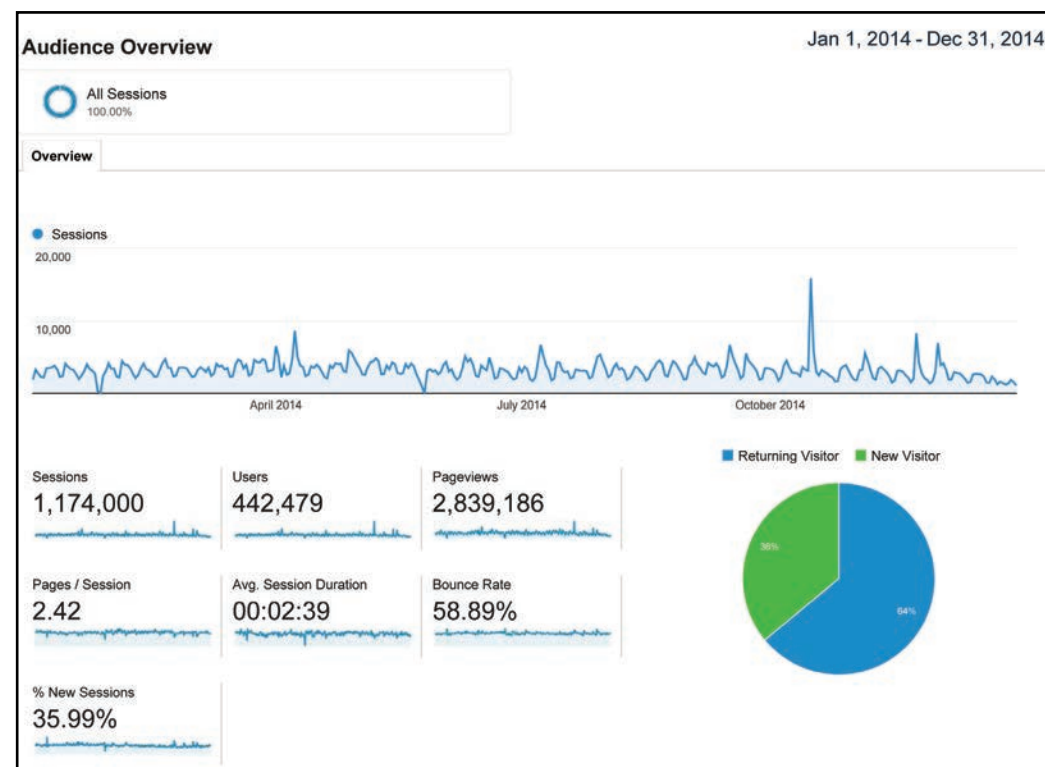
Wakeboarding, Wakeskating and Wakesurfing's Movement and Lifestyle

ORIGINALLY LAUNCHED IN 2002

Alliancewake.com is the most visited and is THE most respected wakeboarding, wakeskating and wakesurfing destination on the Internet. By serving our viewers regular unique content daily our sites yield the highest value and quantifiable return on all of our banner programs. With the most experienced staff, who understand the dynamic of social media, Alliance's digital platforms have the absolute largest global reach in this niche.

Alliance's traffic and banner performance is quantifiable and shared regularly and openly with our advertising partners. Alliance's sites consistently realize a performance increase annually. For 2015 we will see more than 1.3 million visits and 450,000 uniques.

All analytic information can be shared upon request.





ALLIANCEWAKE .COM

VIDEO PAGE PACK

100,000 impressions/month
\$5,000/Month

1 2 3 x2 4

CAROUSEL WIDGET - HOME PAGE

80,000 impressions/month
\$4,000/Month

8

FULL BANNER - HOME PAGE AND ROS

80,000 impressions/month
\$1,500/Month

9

* See following pages for specs

SKY SCRAPER - HOME PAGE AND ROS

20,000 impressions/month
\$1,000/Month

3

MEDIUM RECTANGLE -
HOME PAGE AND ROS

30,000 impressions/month
\$700/Month

10

3:1 RECTANGLE -
HOME PAGE AND ROS

30,000 impressions/month
\$500/Month

11

ANCHOR BANNER -
HOME PAGE AND ROS

20,000 impressions/month
\$300/Month

4

NEWSLETTER

\$250/Per Newsletter (includes)

2 BANNERS

4

2016 ADVERTISING SPECIFICATIONS - VIDEO PAGE PACK



BANNER DIMENSIONS

1

VIDEO PAGE PACK
W 1775 x H 680
JPG - MAX FILE SIZE 700K

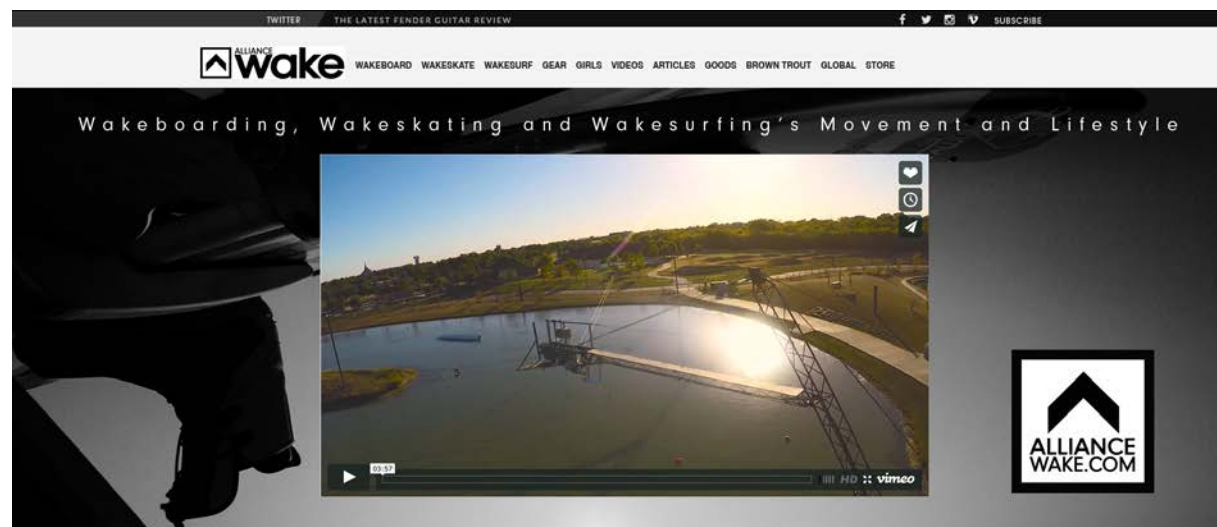
2 PRE-ROLL COMMERCIAL 5 SECOND RECOMMENDED,
10 SECONDS MAX .MOV FILE



PLAYER
W 930 X H 523

3

SKYSCRAPER
W 300 x H 600
JPG - MAX FILE SIZE 150K



4

ANCHOR W 760 x H 90
JPG - MAX FILE SIZE 100K





BANNER DIMENSIONS

5

SKINS
W 315 x H 930
LEFT AND RIGHT
JPG - MAX FILE SIZE 250K

4

ANCHOR/NEWSLETTER
W 760 x H 90
JPG - MAX FILE SIZE 100K

8

CAROUSEL WIDGET - HOME PAGE
W 1775 x H 580
JPG - MAX FILE SIZE 600K

9

FULL BANNER
W 1775 x H 350
JPG - MAX FILE SIZE 250K

3

SKYSCRAPER
W 300 x H 600
JPG - MAX FILE SIZE 150K

10

MEDIUM RECTANGLE
W 300 x H 250
JPG - MAX FILE SIZE 100K

11

3:1 RECTANGLE
W 300 x H 100
JPG - MAX FILE SIZE 50K

7

*ON SPECIAL REQUEST ONLY

* Banners not to spec see dims.

